

Imagine Kids Festival 2025

DATE: Friday, September 19, 2025
LOCATION: Taminda, New South Wales, AU

Event Description

Imagine Kids Festival 2025 is a premier festivals event in Taminda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,280 people

Event ID: Gmqw4CUe74Nbu6ogGF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.