

"I'M PROOF" 5th Annual Running to my Rescue Women's Conference

DATE: Friday, October 31, 2025
LOCATION: Baton Rouge, Louisiana, US

Event Description

"I'M PROOF" 5th Annual Running to my Rescue Women's Conference is a premier conferences event in Baton Rouge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 271 people

Event ID: B3DwGbFnvGbqhwoe8u

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
