

Illawarra South Coast Merged Competition Girls Tackle Grand Final

DATE: Friday, August 22, 2025
LOCATION: Wollongong, New South Wales, AU

Event Description

Illawarra South Coast Merged Competition Girls Tackle Grand Final is a premier sports event in Wollongong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 68/100
Expected Attendance: 8,361 people
Event ID: 6xvMTixytxqCVKwfQp

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,344 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
