

Illawarra Indigenous Business Expo 2025

DATE: Thursday, October 30, 2025
LOCATION: North Wollongong, New South Wales, AU

Event Description

Illawarra Indigenous Business Expo 2025 is a premier expos event in North Wollongong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,393 people

Event ID: CvZG7o8uvPoEPGYRZv

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 557 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.