

I'll be home for Christmas Zusatzkonzert

DATE: Sunday, December 14, 2025
LOCATION: Maria Lanzendorf, Niederösterreich, AT

Event Description

I'll be home for Christmas Zusatzkonzert is a premier concerts event in Maria Lanzendorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 304 people
Event ID: EFrdH2S7meUaKu5r3K

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
