

Iliza Shlesinger at Riverside Theatre

DATE: Saturday, October 11, 2025
LOCATION: Milwaukee, Wisconsin, US

Event Description

Iliza Shlesinger at Riverside Theatre is a premier concerts event in Milwaukee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,560 people

Event ID: EbmuZhifxHf44ytP9D

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 624 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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