

Ilha da Magia - Sábado 06 de Setembro

18:00 as 02:00

DATE: Saturday, September 6, 2025
LOCATION: Santa Amelia, Minas Gerais, BR

Event Description

Ilha da Magia - Sábado 06 de Setembro 18:00 as 02:00 is a premier concerts event in Santa Amelia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 37/100
Expected Attendance: 231 people
Event ID: FXuFcDe4rmyGbbgnPA

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.