

# IL SECOLO È MOBILE

DATE: Wednesday, October 29, 2025

LOCATION: Oderzo, Veneto, IT

## Event Description

IL SECOLO È MOBILE is a premier conferences event in Oderzo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 26/100

**Expected Attendance:** 60 people

**Event ID:** 6QsetegmYe25CKhA3p

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/il-secolo-mobile>

Document generated on 6/3/2026, 8:33:26 PM