

Iksan Mireuksa Temple Site Medio Fondo

DATE: Friday, November 14, 2025
LOCATION: Iksan, Jeonbuk State, KR

Event Description

Iksan Mireuksa Temple Site Medio Fondo is a premier sports event in Iksan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: ENdfD2eLuRgFpgemLC

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.