

# IKORODU MEGA CRUSADE

DATE: Friday, November 7, 2025

LOCATION: Ikorodu, Lagos, NG

## Event Description

IKORODU MEGA CRUSADE is a premier community event in Ikorodu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 27/100

**Expected Attendance:** 73 people

**Event ID:** HtfBbTsYgkT9JVynXw

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 29 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/ikorodu-mega-crusade>

Document generated on 6/4/2026, 12:46:05 AM