

IKISE u1Q...€ Y •êq6NK•Ž - `%

DATE: Monday, October 20, 2025
LOCATION: West Ryde, New South Wales, AU

Event Description

IKISE u1Q...€ Y •êq6NK•Ž - `%\<zÙ is a premier concerts event in West Ryde. This event attracts visitors from and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 248 people

Event ID: DyYAeqcXrtgLugNKRB

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.