

# IK Start vs Lyn 1896 FK

DATE: Saturday, November 8, 2025

LOCATION: Oslo, Oslo, NO

## Event Description

IK Start vs Lyn 1896 FK is a premier sports event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,358 people

**Event ID:** 7UEm6q5HgLaVCeDmPg

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,143 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/ik-start-vs-lyn-1896-fk>

Document generated on 6/4/2026, 2:26:50 AM