

IIOO EXPO MUMBAI 2026 - INDIA INTERNATIONAL OPHTHALMIC OPTICS EXPO

DATE: Friday, January 9, 2026
LOCATION: Navi Mumbai, Maharashtra, IN

Event Description

IIOO EXPO MUMBAI 2026 - INDIA INTERNATIONAL OPHTHALMIC OPTICS EXPO is a premier expos event in Navi Mumbai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 72/100
Expected Attendance: 12,549 people
Event ID: FqZLpMMwxa5q3fh9q9

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,020 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
