

III MIG 2025 Zombie Run

DATE: Friday, October 17, 2025

LOCATION: 'Ñkfu:, I~ w , JP

Event Description

III MIG 2025 Zombie Run is a premier community event in 'Ñkfu:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: 77deUzBfBJresMynY

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.