

III Liga - Group 4 - Sokół Kolbuszowa Dolna vs Podlasie Bia & Podlaska

DATE: Wednesday, August 27, 2025
LOCATION: Bia & Podlaska, Województwo lubelskie, PL

Event Description

III Liga - Group 4 - Sokół Kolbuszowa Dolna vs Podlasie Bia & Podlaska is a premier sports event in Bia & Podlaska. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,101 people

Event ID: BjV55qtNatoyPWHXaJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 440 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.