

III Liga - Group 3 - Łąka Wroc & w vs Lechia Zielona Góra

DATE: Saturday, September 6, 2025
LOCATION: Zielona Góra, lubuskie, PL

Event Description

III Liga - Group 3 - Łąka Wroc & w vs Lechia Zielona Góra is a premier sports event in Zielona Góra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,179 people
Event ID: Efq7z33V5tyrzAoZto

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,272 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.