

III Liga - Group 2 - Lech Poznań @ Unia Swarzędz

DATE: Wednesday, August 27, 2025
LOCATION: Swarzędz, Wielkopolskie, PL

Event Description

III Liga - Group 2 - Lech Poznań @ Unia Swarzędz is a premier sports event in Swarzędz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 705 people

Event ID: 4kNGADjJcRDvHHNG7

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.