

# III Liga - Group 1 - Wis & Pöck II vs Bro B Radom

DATE: Friday, August 15, 2025  
LOCATION: Radom, Mazowieckie, PL

## Event Description

III Liga - Group 1 - Wis & Pöck II vs Bro @ Radom is a premier sports event in Radom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,991 people

**Event ID:** AevgAEfNVrMGPsjDUe

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 796 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*