

III Liga - Group 1 - Bro B & Lechia Tomaszów Maz.

DATE: Friday, September 12, 2025
LOCATION: Tomaszów Mazowiecki, Województwo Mazowieckie, PL

Event Description

III Liga - Group 1 - Bro @ Radom vs Lechia Tomaszów Maz. is a premier sports event in Tomaszów Mazowiecki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,485 people

Event ID: Fqu6dmKiSwfwqKEhAv

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 994 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.