

# III Liga - Group 1 - Bro B & FöÖ g2 Jagiellonia II

DATE: Sunday, September 28, 2025

LOCATION: Bia '—7Fö²Â odlaskie, PL

## Event Description

III Liga - Group 1 - Bro @ Radom vs Jagiellonia II is a premier sports event in Bia '—7Fö²à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 810 people

**Event ID:** 4A9RFesqCucFGuQfa8

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 324 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*