

III COPA NORTE DE FISICULTURISMO IFBB

DATE: Sunday, August 31, 2025
LOCATION: Vila Agari, Paraná, BR

Event Description

III COPA NORTE DE FISICULTURISMO IFBB is a premier sports event in Vila Agari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: B5EUCWGi7xSb79c93j

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.