

II SEMINÁRIO DE INTEGRIDADE: IMPACTO DA COP 30 PARA ALÉM DO CLIMA

DATE: Wednesday, October 29, 2025
LOCATION: Costa Azul, Bahia, BR

Event Description

II SEMINÁRIO DE INTEGRIDADE: IMPACTO DA COP 30 PARA ALÉM DO CLIMA is a premier conferences event in Costa Azul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 380 people

Event ID: 4qWtnt3xFvZZ477de2

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.