

# II FEIRA MODA E ARTE + FEIRA AFROCRIATIVA + AFORA CAFÉ

DATE: Saturday, September 20, 2025  
LOCATION: Centro, Alagoas, BR

## Event Description

II FEIRA MODA E ARTE + FEIRA AFROCRIATIVA + AFORA CAFÉ is a premier expos event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,616 people

**Event ID:** 82JhutLu3RHa9EDBZR

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 646 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*