

II Encontro Gaúcho de Gestores Municipais de Esportes

DATE: Thursday, October 16, 2025
LOCATION: Menino Deus, Rio Grande do Sul, BR

Event Description

II Encontro Gaúcho de Gestores Municipais de Esportes is a premier community event in Menino Deus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: C4bj3qSKZvwhnQqp2C

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.