

# II Congreso Internacional de Salud Mental

DATE: Wednesday, October 1, 2025  
LOCATION: Libertador San Martín, Entre Ríos, AR

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## Event Description

II Congreso Internacional de Salud Mental is a premier conferences event in Libertador San Martín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 489 people

**Event ID:** 55XfrU5sWhZZKqcdQo

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 196 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*