

Éigse Terenure - Literary Night

DATE: Saturday, September 20, 2025
LOCATION: Dublin 6W, County Dublin, IE

Event Description

Éigse Terenure - Literary Night is a premier performing-arts event in Dublin 6W. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 232 people
Event ID: FYPfvTF2LwnQU4PckP

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.