

Igorrr, MASTER BOOT RECORD, and Imperial Triumphant

DATE: Wednesday, October 15, 2025
LOCATION: Nancy, Grand Est, FR

Event Description

Igorrr, MASTER BOOT RECORD, and Imperial Triumphant is a premier concerts event in Nancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,068 people

Event ID: EFZuSbcE5zCoofJiYu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.