

Igokea Aleksandrovac vs KK Studentski centar Podgorica

DATE: Sunday, October 26, 2025
LOCATION: Podgorica, Glavni grad Podgorica, ME

Event Description

Igokea Aleksandrovac vs KK Studentski centar Podgorica is a premier sports event in Podgorica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 34/100
Expected Attendance: 150 people
Event ID: D7bmDnREMPy3Wxdtzw

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.