

Iglesia Ni Cristo Musical Evangelical Mission

DATE: Sunday, August 31, 2025
LOCATION: Khet Lak Si, Krung Thep Maha Nakhon, TH

Event Description

Iglesia Ni Cristo Musical Evangelical Mission is a premier performing-arts event in Khet Lak Si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 229 people

Event ID: 4yBJpKgsaR26snFGYj

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.