

IFEZ Smart City Summit

DATE: Sunday, November 30, 2025

LOCATION: Central-ro, Incheon, KR

Event Description

IFEZ Smart City Summit is a premier conferences event in Central-ro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: vTLYp75KAsqRXuLqrQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ifez-smart-city-summit>

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