

iFarm Tehran 2025

DATE: Sunday, September 14, 2025
LOCATION: Tehran, Tehran Province, IR

Event Description

iFarm Tehran 2025 is a premier expos event in Tehran. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 12,655 people

Event ID: 9KcV4VaX4kG5WHeiAT

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,062 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
