

# 'If She Spoke', Stories of Struggle to Strength by RMH ART

DATE: Friday, November 14, 2025  
LOCATION: Bowen Hills, Queensland, AU

---

## Event Description

'If She Spoke', Stories of Struggle to Strength by RMH ART is a premier expos event in Bowen Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 1,948 people

**Event ID:** C2jAzStfVDxyuUXrzm

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 779 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---