

# "IF NOT GOD" - PRAISE NIGHT

DATE: Friday, September 26, 2025

LOCATION: Windsor, Ontario, CA

---

## Event Description

"IF NOT GOD" - PRAISE NIGHT is a premier concerts event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 31/100

**Expected Attendance:** 114 people

**Event ID:** 7magUdRxQZNU8WTLGb

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/if-not-god-praise-night>

Document generated on 6/3/2026, 11:08:55 PM