

IEM Kraków 2026 - CS2 ESL Pro Tour Championship (6-8.02.2026)

DATE: Thursday, February 5, 2026
LOCATION: Kraków, ma & ÷ öÇ6¶-P, PL

Event Description

IEM Kraków 2026 - CS2 ESL Pro Tour Championship (6-8.02.2026) is a premier sports event in Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 77/100
Expected Attendance: 22,000 people
Event ID: 7aARBGx3U5yUmHU29o

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
