

IELTS & UK Education Expo @ Ramada Hotel by Wyndham Islamabad

DATE: Saturday, September 27, 2025
LOCATION: Islamabad, Islamabad Capital Territory, PK

Event Description

IELTS & UK Education Expo @ Ramada Hotel by Wyndham Islamabad is a premier expos event in Islamabad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 5,265 people

Event ID: 4thCN2jHcc87BX9vf5

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.