

# IELTS & UK Education Expo @ Avari Towers Karachi

DATE: Saturday, October 4, 2025  
LOCATION: Karachi, Sindh, PK

## Event Description

IELTS & UK Education Expo @ Avari Towers Karachi is a premier expos event in Karachi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 61/100

**Expected Attendance:** 3,483 people

**Event ID:** DF2LafqbKjpvF5aZz

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,393 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*