

# IEEE/ACM International Conference on Utility and Cloud Computing

DATE: Monday, December 1, 2025  
LOCATION: Nantes Cedex 1, Pays de la Loire, FR

## Event Description

IEEE/ACM International Conference on Utility and Cloud Computing is a premier conferences event in Nantes Cedex 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 363 people

**Event ID:** B7dj4mqxYcFrZoDegC

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 145 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*