

IEEE Vehicular Power & Propulsion Conference

DATE: Tuesday, October 21, 2025
LOCATION: gm]P^, CN

Event Description

IEEE Vehicular Power & Propulsion Conference is a premier conferences event in gm]P^. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 424 people

Event ID: 5csuBDU59aAp6H8emb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.