

IEEE International Conference on Sensors & Nanotechnology

DATE: Tuesday, September 9, 2025
LOCATION: Seri Kembangan, MY

Event Description

IEEE International Conference on Sensors & Nanotechnology is a premier conferences event in Seri Kembangan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 418 people

Event ID: 8pp9jWFyp3WvcfP4XQ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
