

IEEE International Conference on Advances in Data-Driven Analytics and Intelligent Systems

DATE: Thursday, November 20, 2025
LOCATION: Hammam Sousse, Sousse Governorate, TN

Event Description

IEEE International Conference on Advances in Data-Driven Analytics and Intelligent Systems is a premier conferences event in Hammam Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 337 people

Event ID: 7n8PN8uvYe8HY9hsbS

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ieee-international-conference-on-advances-in-data-driven-analytics-and-intelligent-systems>

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