

IEC Councilor, Associate and Industry Liaison

DATE: Friday, September 19, 2025
LOCATION: Issy-les-Moulineaux, Île-de-France, FR

Event Description

IEC Councilor, Associate and Industry Liaison is a premier conferences event in Issy-les-Moulineaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 410 people

Event ID: AGMAq5pPPgb3R3jW2C

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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