

IDOLX: THE BILLY IDOL LIVE EXPERIENCE

DATE: Sunday, August 31, 2025
LOCATION: Los Angeles, California, US

Event Description

IDOLX: THE BILLY IDOL LIVE EXPERIENCE is a premier performing-arts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 1,009 people

Event ID: 7kWYL8X6UxoBUmvmnLC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.