

IDinsight at the AFSF 2025: Using Evidence to Advance Food Systems

DATE: Thursday, September 4, 2025
LOCATION: Deni Mali Gueye, Région de Dakar, SN

Event Description

IDinsight at the AFSF 2025: Using Evidence to Advance Food Systems is a premier conferences event in Deni Mali Gueye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 120 people

Event ID: H45ZbRodMG5nmsAA6m

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.