

Identidade e Propósito: Mulheres que Inspiram e Transformam

DATE: Saturday, October 11, 2025
LOCATION: Distrito Industrial, Pernambuco, BR

Event Description

Identidade e Propósito: Mulheres que Inspiram e Transformam is a premier conferences event in Distrito Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: Bf9RKz2XHpUxJu4UeV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.