IDAT Barrier Free Meet

DATE: Friday, October 10, 2025
LOCATION: Kanahooka, New South Wales, AU

Event Description

IDAT Barrier Free Meet is a premier expos event in Kanahooka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,678 people
Event ID: 6DZ2YPy4RJt62rSnr6

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 671 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.