

# ICPAMI 2025

DATE: Thursday, August 28, 2025

LOCATION: Da Lian Shi, CN

## Event Description

ICPAMI 2025 is a premier conferences event in Da Lian Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 399 people

**Event ID:** 33Vbw5zqNJeqH5eKeR

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 160 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*