

ICEI: The IEEE International Conference on Energy Internet

DATE: Friday, October 31, 2025
LOCATION: Zhu Hai Shi, Guang Dong Sheng, CN

Event Description

ICEI: The IEEE International Conference on Energy Internet is a premier conferences event in Zhu Hai Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 6HgBRNmcDgfNTD6kSL

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.