

# ICECE 2025 - IEEE Electronics and Communication Engineering

DATE: Thursday, December 25, 2025  
LOCATION: Xi An Shi, Shan Xi Sheng, CN

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## Event Description

ICECE 2025 - IEEE Electronics and Communication Engineering is a premier conferences event in Xi An Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 409 people

**Event ID:** 9wnsq5VM3LviUEgMq5

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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