

ICE Hockey League - Ferencváros vs Bolzano

DATE: Friday, September 26, 2025
LOCATION: Bolzano, Trentino-Alto Adige, IT

Event Description

ICE Hockey League - Ferencváros vs Bolzano is a premier sports event in Bolzano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,980 people

Event ID: 9Ee5Tq8g7RJDGBvkiV

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.