

ICDO's Costumes of the World Show

DATE: Tuesday, September 23, 2025

LOCATION: Wien, Wien, AT

Event Description

ICDO's Costumes of the World Show is a premier festivals event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 204 people

Event ID: C6Ym8V4G7ZqBtAidng

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.